

## The Color Purple

1985 - *Period Drama*. We join *Celie*, a young black girl growing up in America in the early 1900's, as she grows from her initial degraded state into a strong and confident woman during difficult times for black women in the turn of the century Deep South..

Inspired by inner strength and mental fortitude, we created this subtle but confident look.



### Addicted Cosmetics Products

#### COMPLEXION

Essential Foundation or Matte Cover Oil-Free Foundation  
Professional Loose Powder  
Silk Touch Blush - in *Satin Tan* or *Auburn Light* (for medium brown to ebony skin shades); or in *Deep Cappuccino* (for lighter brown skin shades)

#### EYES

Satin Colour Eyeshadow - in *Regal Sparkle*  
Style Define Eye Pencil - in *Sugar Plum*  
Lash Intense Mascara - in *Jet Black*  
Everlast Liquid Eyeliner - in *Midnight Black*

#### LIPS

Colour Smooth Lipstick - in *Tender Plum*  
Creamitouch Lipgloss - in *Apricot Stardust*

#### BRUSHES

Foundation Brush  
Powder Brush  
Blush Brush  
Smudger Brush (to apply the eyeshadow)  
Eye Contour Brush (to apply eyeshadow to the lower eyelid)  
Sponge Applicator (to apply the lipstick)

### COMPLEXION

As always, cleanse and moisturise your face before applying any facial primer and foundation.

Apply your shade of *Essential Foundation* or *Matte Cover Oil-Free Foundation*, gently all over your face. Leave the foundation to settle on your skin for a few minutes before applying the rest of your make up. If desired, you can dust a thin layer of *Professional Loose Powder* all over your face, including over your eyelids, to set the foundation and prevent shine.

Smooth your *Addicted Cosmetics Blush Brush* (or the mini blush brush provided with your *Silk Touch Blush* compact), along the surface of the blush, and tap off any excess powder. Apply the blush lightly, over the 'apple' of your cheeks, using short, upward, sweeping motions towards the top of your ear.

Always be careful to apply the blush in one direction, and avoid the temptation to apply the blush using circular motions, as this might leave streak marks on your face.

### EYES

Using your *Style Define Eye Pencil*, draw a fine line along the edge of your lower eyelash.

Sweep '*Regal Sparkle*' *Satin Colour Eyeshadow* over the whole of your eyelid, starting from the inner corner of your eye, before moving across and up. Blend the eyeshadow into your eye crease and past your eye crease towards your eyebrow. Extend the eyeshadow past the outer corner of your eyelid to reach a tip just past the outer edge of your eyebrow. Now use your *Addicted Cosmetics Eye Contour Brush* to apply a thin line of eyeshadow along the bottom of your lower eyelash line.

Apply a thin line of *Everlast Liquid Eyeliner* to your upper lash line. To help you achieve a precise application, use your finger to pull the skin at the outside corner of your eyelid (just beneath the end of your eyebrow), outwards. Starting from the middle of your lash line, draw a line to the outer corner of your eyelid (drawing dashes or dots along the lash line first may help you to draw a precise line). Build up the line to achieve your desired thickness, then extend a thin line to the inner corner of your eye.

The extended line should be thinner towards your tear duct, but get progressively wider as it nears the outer corner of your eyelid.

Curl your upper eyelashes.

Now apply *Lash Intense Mascara*, starting with the eyelashes on the outside of your eyelid and moving inwards. You can apply additional coverings of mascara to increase the impact of your eyes.

### LIPS

This look will work well with either a *Colour Smooth Lipstick* shade that has a purple shimmer, or a nude *Creamitouch Lipgloss* shade.

If you are using a *Colour Smooth Lipstick*, dab some *Professional Loose Powder* onto your moisturised lips before applying the lipstick, to provide a matte base and help it last longer. After applying the first coat of lipstick using your *Addicted Cosmetics Sponge Applicator*, place a tissue between your lips and press them together gently, to blot away excess lipstick.

Finally, apply a second coat of lipstick, to leave you with fulsome, confident lips.

### FINISHING TOUCH

Finish off the look by using your *Addicted Cosmetics Powder Brush* to dust a very thin layer of *Professional Loose Powder* over your face. Concentrate on your 't-zone' in particular if you need to reduce shine. To help prevent your eyeshadow and blush colours fading, you can also dust lightly over your eyes and cheeks.