

ADDICTED COSMETICS

LONDON

THE BEST EYE FOR COLOUR

Women often wonder how to choose the best eye shadow shade to compliment their eyes. The eye shadow shade which works best for you as an individual will depend on various factors including, your skin tone, the colour of your hair, the look you are trying to achieve (i.e. is your make up for an evening event or for a daytime look?), and most importantly, the colour of your eyes.

Even after considering all of the factors mentioned above, you must also consider your own personal style, whether the shade works well with the clothes you are planning to wear and that you feel comfortable and confident wearing the eye shadow shade you have chosen.

Wearing the right eye shadow shade for you will make a real difference to the impact your eyes have on the people around you and, as the windows to the soul, can make a great first impression. Whether your eyes are blue, brown or green, or have harder to define hazel or grey tones, we've put together this eye shadow guide to help you select the best eye colour for you.

You're my brown eyed girl...

If you have deep brown eyes you will be able to choose eye shadow shades covering a wide spectrum of colours. For a daytime look, you can trust copper, bronze and coffee shades to give you a natural look. In the evening you can create some wonderful looks for your brown eyes by applying shades of blue and teal with a hint of shimmer or a metallic finish. Deep greens and khaki shades will also bring out your eyes. Complete the look by adding a highlighter shade in the inside corners of your eyes and perhaps just above your eye crease.

Baby's got blue eyes...

Women with blue eyes are often warned to be careful when choosing their eye shadow shades, to avoid selecting a shade which leaves their eyes looking dull and tired. If you have blue eyes, pink-toned eye shadows should probably be avoided as they may make the whites of your eyes look red, leaving you with a strained appearance.

For a daytime look, you can use or combine light shades of brown and golden eye shadows. In the evening, many women are happy to use blue eye shadow, but make sure the shade of blue does not drown out the blue in your eyes - a darker shade than your eye colour should bring out the blue in your eyes.

Green eyes, yeah the spotlight shines upon you...

Women with green eyes are few and far between so treat yours like precious gems. If you have green eyes, take every opportunity to highlight them and try to avoid choosing colours

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which drown them out. Rich purples and violets look fantastic on women with green eyes, or you could try deep khaki or peach shades during the day.

Behind these hazel eyes...

Hazel eyes are quite difficult to pin down when it comes to choosing an eye shadow shade. This is because hazel eyes will be a mixture of green and brown hues in different intensities, and may appear to change in different light conditions. It's a good idea to experiment with the various eye shadow shades suggested in the sections for people with green eyes and brown eyes depending on which hue is more prevalent in your eyes.

For the evening, shimmery dark and charcoal shades will work well if you're unsure which eye shadow shade to go for. And during the day, lighter pastels and apricot shades will leave you looking radiant.

Bound to your grey blue eyes...

Similar to women with brown eyes, women with grey blue eyes are able to choose an eye shadow shade from a wide spectrum of colours. Warm, coppery shades will bring out the blue in your eyes, whilst greens, ranging from lighter green to khaki, will accentuate the grey.

Final Thoughts...

Experiment, experiment, experiment! Everyone's eyes are different and each eye shadow shade will create a unique look for every woman. Keep testing out new shades and keep blending combinations of colours to try to achieve that perfect eye shadow look for you for the daytime and also during the night time.

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Addicted Cosmetics offer a range of make up and cosmetics products for both private individuals and professional make up artists, including a variety of highly pigmented eye shadow shades, mascara colours, eyeliner colours and other colour cosmetic eye products.

Visit us at <http://www.addictedcosmetics.co.uk>, or contact us at info@addictedcosmetics.co.uk if you would like to know more about Addicted Cosmetics and our beauty products.

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